

The 57TH Annual Pittsburgh CLO Guild Ball



Come Fly With Me *A Celebration of Vintage Frank Sinatra*

Saturday, June 2, 2012 • The Westin Convention Center Hotel - Pittsburgh

Play a Starring Role!



You are invited to take advantage of this opportunity to help keep American musical theater alive and well in Pittsburgh. By sponsoring the Pittsburgh CLO Guild's Annual Ball, you will help the Guild support the Pittsburgh CLO's extensive education and community outreach programs, part of what makes Pittsburgh the nation's "Most Liveable

City." In addition, you will receive prominent exposure to the area's business leaders and philanthropists, and enjoy a stellar event that captures the spirit and excitement of classic musical theater.



The Pittsburgh CLO - Exceptional Musical Theater for Six Decades

In 1946, the Civic Light Opera Association held a press luncheon to announce its very first season. Immediately talk of a new era in Pittsburgh's cultural life made a huge splash in all three of the city's daily newspapers. The Sun Telegraph predicted that "the CLO will inaugurate a cycle in the city's musical history that will outlive us all."

The Sun Telegraph was right. Sixty-six years later, the Pittsburgh CLO is a major cultural institution recognized nationally for its quality of productions, its work in the preservation and development of musical theater and its success in developing innovative and effective arts education programs.

The Pittsburgh CLO Guild - Established in 1955, the Pittsburgh CLO Guild is a group of dedicated volunteers whose goal is to help the Pittsburgh CLO increase the cultural richness, economic vitality and essential arts education opportunities of our community. Through the years, the Guild has raised millions of dollars to support musical theater in Pittsburgh, held incomparable social events and generously donated their time and energy to numerous projects benefiting the Pittsburgh CLO. Its largest and most successful fundraiser is the Annual Pittsburgh CLO Guild Ball. In 1955, it began as a dinner dance called "The Pink Frolic." Today, the Pink Frolic dinner dance has evolved into the Pittsburgh CLO Guild Ball, a spectacular black-tie gala that has become one of Pittsburgh's signature social events. Amid all the fun and elegance, there is a solid philanthropic intention.

Proceeds from the Pittsburgh CLO Guild Ball help support the following programs that significantly impact our community:

- **CLO Guild / Constance T. Rockwell Scholarship**

The purpose of these scholarships is to recognize, encourage and support talented high school students who want to pursue an education and a career in the performing arts. Scholarships are issued in a minimum amount of \$4,000 and are awarded annually to local high school seniors based on talent, financial need, scholastic merit and school and community involvement. They were named for the late Connie Rockwell, who founded the Pittsburgh CLO Guild in 1955 and played a valuable leadership role in the local theater arts community for more than 50 years.



- **Gene Kelly Awards**

The Gene Kelly Awards for Excellence in High School Musical Theater were launched in 1991 as a means to recognize and encourage student achievement and to focus the attention of the community and school districts on the importance of musical theater and arts education. Patterned after Broadway's Tony® Awards, this event celebrates the power of the Arts to significantly improve all areas of education. High school theater programs are the real winners as show business veterans and community celebrities help to spread the word about the achievements of high school students and their school's musical theater programs. In the last 20 years, Gene Kelly Award winners have gone on to Broadway and Hollywood careers.





• **New Horizons Program**

New Horizons is a musical theater training program for children and adults with developmental and/or physical disabilities, including Autism. The program is based on the idea that there is no end to the skills and talents of special needs students. Compassionate and creative instructors provide a safe nurturing environment, with learning experiences built around students' gifts and contributions. Students spend class time honing their craft, rehearsing performances and exploring new ways to express themselves creatively.

The program also offers creative discovery classes for students in the autism spectrum. Led by a staff of qualified, experienced teaching artists, this important program focuses on the belief that drama is a powerful tool for teaching social skills, body language and the mechanics of social interactions.



• **Internship Program**

College students receive onsite training during the Pittsburgh CLO summer season. Since 1973, the CLO's Internship Program, with the financial support of the CLO Guild, has been attracting a talented mix of energetic students from across the country and providing them with the building blocks for successful careers. The CLO Internship Program has resulted in college credits for some students and has influenced many to pursue their interest professionally.



• **Youth Subscription Program**

Through the Youth Subscription Program, the Pittsburgh CLO offers show tickets to underprivileged children and their families who otherwise may never have a chance to take advantage of these opportunities. This introduction to new experiences creates a brighter outlook for these children, helping to give them a sense of hope and broaden their possibilities.

• **Kelly Circle**

Kelly Circle tickets go to the clients of more than 140 service organizations in Pittsburgh and the surrounding area, such as Big Brothers/Big Sisters, Family House, senior centers or other organizations – many of whom would not otherwise be able to attend. During 2010 alone, more than 6,000 tickets were distributed through the Kelly Circle Program.





**Please consider sponsoring the 2012 Pittsburgh CLO Guild Ball
at one of the following levels. In return for your generosity, you will receive:**

Founders Sponsor (\$12,500)

- Preferred table placement (10 guests) at the CLO Guild Ball
- Full-page advertisement & special recognition in the CLO Guild Program Book
- Half-page advertisement in a Pittsburgh CLO 2012 Summer Season program
- 20 tickets for the "400 Club" Raffle
- 10 "Pink Box" tickets
- 6 CD's of a Pittsburgh CLO 2012 Summer Season Musical
- 20 Tickets to a Pittsburgh CLO 2012 Summer Season Performance
- Group Photograph of Table Guests
- Two complimentary bottles of Champagne

Deductible Amount: \$7,630

Diamond Sponsors (\$10,000)

- Preferred table placement (10 guests) at the CLO Guild Ball
- Full-page advertisement & special recognition in the CLO Guild Program Book
- Quarter-page advertisement in a Pittsburgh CLO 2012 Summer Season program
- 10 tickets for the "400 Club" Raffle
- 6 CD's of a Pittsburgh CLO 2012 Summer Season Musical
- 20 Tickets to a Pittsburgh CLO 2012 Summer Season Performance
- Group Photograph of Table Guests

Deductible Amount: \$6,750

Platinum Sponsors (\$7,500)

- Preferred table placement (10 guests) at the CLO Guild Ball
- Full-page advertisement & special recognition in the CLO Guild Program Book
- Quarter-page advertisement in a Pittsburgh CLO 2012 Summer Season program
- 5 tickets for the "400 Club" Raffle
- 6 CD's of a Pittsburgh CLO 2012 Summer Season Musical
- 20 Tickets to a Pittsburgh CLO 2012 Summer Season Performance
- Group Photograph of Table Guests

Deductible Amount: \$4,480

Gold Sponsors (\$5,000)

- Preferred table placement (10 guests) at the CLO Guild Ball
- Full-page advertisement & special recognition in the CLO Guild Program Book
- Quarter-page advertisement in a Pittsburgh CLO 2012 Summer Season program
- 5 tickets for the "400 Club" Raffle
- 6 CD's of a Pittsburgh CLO 2012 Summer Season Musical
- 10 Tickets to a Pittsburgh CLO 2012 Summer Season Performance
- Group Photograph of Table Guests

Deductible Amount: \$3,340

Silver Sponsors (\$3,500)

- Preferred table placement (10 guests) at the CLO Guild Ball
- Special recognition displayed in the CLO Guild Program Book
- 4 Tickets to a Pittsburgh CLO 2012 Summer Season Performance

Deductible Amount: \$2,528



PLEASE RETURN THIS CARD WITH PAYMENT NO LATER THAN May 15, 2012



Name _____

Address _____

City _____ State _____ Zip _____

Daytime Phone _____ Evening Phone _____

Email (please print) _____

Level of Participation: Founders Table (\$12,500 +) Diamond Table (\$10,000) Platinum Table (\$7,500)
 Gold Table (\$5,000) Silver Table (\$3,500)

Payment: Check - Please make check payable to: Pittsburgh CLO Guild Credit Card

Type _____ Card Number _____

Expiration Date _____ Signature _____

Your contribution, less the value of goods and services received, is fully tax deductible as provided by law.

The official registration and financial information of the Pittsburgh CLO may be obtained from the Pennsylvania Department of State by calling toll-free within Pennsylvania at 1-800-732-0999. Registration does not imply endorsement.



Pittsburgh CLO Guild Sponsorship

c/o MaryAnn Boehm
1625 Stone Mansion Drive
Sewickley, PA 15143